Rovy Frost Branon III

Current Position: Vice Provost, University of Washington Continuum College

Education	
2011	Ph.D. Instructional Systems Technology Minor: Human-Computer Interaction Dissertation: Learning Objects: A User-centered Design Process Indiana University Bloomington
1999	Master of Education in Instructional Systems Technology Capstone: Developing a Web-based Distance Education Classroom University of North Carolina at Charlotte
1995	Bachelor of Arts in Psychology and Philosophy Minor: Religious Studies Honors: Summa Cum Laude University of North Carolina at Charlotte

Professional Experience

2014- Present	Vice Provost University of Washington Continuum College, Seattle, WA
2009-2014	Associate Dean and Chief Technology Officer University of Wisconsin-Extension, Madison, WI
2007-2014	Executive Director Academic Advanced Distributed Learning Lab University of Wisconsin System Administration, Madison, WI
2002-2007	Team Leader: Learning Strategy and Instructional Design Eli Lilly and Company, Indianapolis, IN
2001-2002	Director of Research Option Six, Inc. Bloomington, IN
2000-2001	Senior Usability Analyst and Learning Architect UNext, Inc. Bloomington, IN
1999-2000	Graduate Assistant - Instructional Systems Technology Indiana University, Bloomington, IN

1991-1999 Educational Multimedia Production Coordinator

Discovery Place Science Museum, Charlotte, NC

1989-1991 President/Owner

Communication Wiring, Inc. Charlotte, NC

University Teaching Experience

2001-Present Teaching Faculty: Instructional Systems Technology

Teaching with the Internet across the Curriculum

Indiana University Bloomington

2002 Teaching Faculty: Educational Technology

Teacher as a Professional

Integrating Technology in the Classroom

Walden University

2000 Teaching Assistant: Instructional Systems Technology

Computer Mediated Education Indiana University Bloomington

Publications

Branon, R. (2017). (Opinion) Making continuing education possible for more adults. <u>The Seattle Times</u>. Seattle, WA.

Branon, R. Wolfenstein, W. & Weiss, C. (2016). MASLO: A mobile learning development system. International Journal of Designs for Learning. Bloomington, IN.

Branon, R. (2015). Considering the legacy of MOOCs: The building blocks for a greater whole. <u>The Evolllution: Illuminating the lifelong learning movement</u>. Retrieved from: http://www.evolllution.com/opinions/legacy-moocs-building-blocks-greater/

Branon, R., & Weiss, C. (August 2013). Designing mobile applications with MASLO. <u>Proceedings of the 29th Annual Distance Teaching and Learning Conference</u>. Madison, WI. 214-217.

Branon, R., & Wolfenstein, M. (2013). MALSO: An open source platform for mobile learning development. In <u>On the move: Mobile learning for development</u>. Kinuthia, W., & Marshall, S. (Eds.). Charlotte, N.C. Information Age Publishing.

Branon, R. (2013). Open Educational Resources. In <u>Encyclopedia of terminology for educational communications and technology</u>. Richey, R. (Ed.). New York, Springer. 232-233.

Branon, R., & Wolfenstein, M. (2012 August). Introducing the MASLO system. <u>Proceedings of the 28th Annual Distance Teaching and Learning Conference</u>. Madison, WI. 197-200.

Branon, R. (2012). Countering fear of Massive Open Online Courses. <u>The Evolllution:</u>
<u>Illuminating the lifelong learning movement</u>. Retrieved from
http://www.evolllution.com/distance_online_learning/countering-fear-of-massive-open-online-courses/

Branon, R., Wolfenstein, M., & Raasch, C. (2012). iOS® and Amazon SimpleDB®: Connecting mobile learning to the cloud. <u>eLearn Magazine</u>. Association for Computing Machinery.

Panar, A., Branon, R. Poltrack, P. (2010). Validating SCORM Conformance-Buyer Beware. In <u>Learning on demand: ADL and the future of e-learning</u>. Wisher, R.A. & Khan, B.H. (Eds.). Washington, D.C. Advanced Distributed Learning Initiative.

Branon, R. (August 2009). Advanced Distributed Learning (ADL): The future of educational technology. <u>Proceedings of the 25th Annual Conference on Distance Teaching and Learning</u>. Madison, WI.

Wisher, R. & Branon, R. (August 2008). Advanced Distributed Learning (ADL): A story of partnerships and collaboration. <u>Proceedings of the 24th Annual Conference on Distance Teaching and Learning</u>. Madison, WI.

Beatty, B., Carter, C. & Branon (August 2002). Self-directed executive education courses: Teaching strategy to today's manager. <u>Proceedings of the 18th Annual Conference on Distance Teaching and Learning</u>. Madison, WI, 31-36.

Branon, R. & Essex, C. (2001). Synchronous and asynchronous communication tools in distance education. <u>Tech Trends: The magazine of the Association for Educational Communications and Technology, 45,</u> 36-42.

Wang-Chavez, J., Branon, R. & Mikolaj, P. (2001). Facilitating web-based instruction: formative research on improving an online undergraduate business course. <u>The Quarterly Review of Distance Education</u>, 2(3), 209-220.

Beatty, B., Wilson, J., Branon, R. (October 2001). Embedded self-assessments in executive education courses: Improving participant learning and perceptions of course quality. <u>Proceedings of WebNet 2001 - World Conference on the WWW and Internet, Orlando, FL, 60-61.</u>

Refereed Conference Presentations

Branon, R. (March 2017). Best-in-show selection from the West Region Annual Conference: What's in a Name? Starting with 'why'. 102nd Annual University Professional and Continuing Education Association Conference, Chicago, IL.

Branon, R. (September 2016). What's in a Name? Starting with 'why'. University Professional and Continuing Education Association West Region Annual Conference, Albuquerque, NM.

Branon, R. & Schejbal, D. (April 2015). <u>Higher education: A paradigm in flux</u>. 100th Annual University Professional and Continuing Education Association Conference, Washington D.C.

Branon, R. & Anderson, R. (November 2013). <u>Turn chaos into collaboration: Scaling online course development and media production</u>. 19th Annual Sloan Consortium International Conference on Online Learning, Orlando, FL.

Branon, R. (November 2013). <u>Developing a Competency-based student dashboard: A design case</u>. Paper presentation at the Association for Educational Communications and Technology Conference, Anaheim, CA.

Branon, R. & Weiss, C. (August 2013). <u>Designing mobile applications with MASLO</u>. Paper presentation at the 29th Annual Distance Teaching and Learning Conference, Madison, WI.

Branon, R., & Wolfenstein, M. (October 2012). <u>The MASLO open source mobile learning system: A design case</u>. Paper presentation at the Association for Educational Communications and Technology Conference, Louisville, KY.

Branon, R., & Wolfenstein, M. (August 2012). <u>Introducing the MASLO system</u>. 28th Paper presentation at the Annual Conference on Distance Teaching and Learning, Madison, WI.

Branon, R. (August 2009). <u>The future of educational technology</u>. Paper presentation at the 25th Paper presentation at the Annual Conference on Distance Teaching and Learning, Madison, WI.

Rimmerman, S., Branon, R. & Whiting, J. (November 2008). <u>Designing mini-games: Breaking the barriers between game design and education through situated learning, extended engagement and learning communities</u>. Poster presentation at the Association for Educational Communications and Technology Conference, Orlando, FL.

Wisher, R. & Branon, R. (August 2008). <u>Advanced Distributed Learning (ADL): A story of partnerships and collaboration</u>. The 24th Annual Conference on Distance Teaching and Learning, Madison, WI.

Halverson, R. Wolfenstein, M. & Branon, R. (July 2008). Leadership and games and games for

school leadership. 4th Annual Games, Learning, and Society Conference, Madison, WI.

Honebein, P., Sink, D., Richter, M., Branon, R., Zinsmeister, L. (April 2006). <u>SME Therapy Session! Radical Medicine for the Chronic SME</u>. International Society for Performance Improvement Conference, Dallas, TX.

Branon, R. (April 2006). <u>Designing the design team: Models for selecting the right mix of learning professional talent</u>. International Society for Performance Improvement Conference, Dallas, TX.

Branon, R. (October 2004). <u>Usability and reusability: A user-centered instructional development model for learning objects</u>. Paper presentation at the Association for Educational Communications and Technology Conference, Chicago, IL.

Scandura, J. et al. (April 2005). <u>Advances in technology and learning objects</u>. Symposium at the 2005 American Educational Research Association Conference, Montreal, Canada.

Branon, R. & Lane, J.P. (April 2005). <u>Building relationships to boost sales training performance</u>. (Encore Presentation) International Society for Performance Improvement Conference, Vancouver, BC.

Branon, R. (June 2004). <u>The future of instructional design: Ensuring your team has the right talent mix for the future</u>. Masie Center Special Interest Group on Instructional Design, Las Vegas, NV.

Branon, R. & Lane, J.P. (April 2004). <u>Building relationships to boost sales training performance</u>. Presentation at the 2004 International Society for Performance Improvement Conference, Tampa, FL.

Branon, R. Beatty, B. & Wiley, D. (October 2003). <u>SCORM or Scorn? Debating the instructional value of the Shareable Content Object Reference Model</u>. Panel discussion at the Association for Educational Communications and Technology Conference, Anaheim, CA.

Branon, R. & Beatty, B. (November 2002). <u>Formative Evaluation for Web-based Courses: A Framework for a Human-Centered Process</u>. Paper presentation at the Association for Educational Communications and Technology Conference, Dallas, TX.

Branon, R. & Beatty, B. (November 2002). <u>SCORM Standards in practice: Implications for design and development</u>. Association for Educational Communications and Technology Conference, Dallas, TX.

- Branon, R. (August 2002). <u>Mixing the right ingredients: Creating a winning recipe for business e-learning.</u> Presentation at the 18th Annual Conference on Distance Teaching and Learning, Madison, WI.
- Beatty, B., Carter, C. & Branon (August 2002). Self-directed executive education courses: <u>Teaching strategy to today's manager.</u> Paper presentation at the 18th Annual Conference on Distance Teaching and Learning, Madison, WI.
- Branon, R. Beatty, B. & Wilson, J. (November 2001). <u>Developing online courses: A human-centered approach.</u> Paper presentation at the Association for Educational Communications and Technology Conference, Atlanta, GA.
- Beatty, B. Branon, R., & Wilson, J. (November 2001). <u>Designing online instruction that both motivates and enables learning in executive education programs: Challenges and opportunities.</u>

 Paper presentation at the Association for Educational Communications and Technology Conference, Atlanta, GA.
- Beatty, B., Wilson, J., & Branon, R. (October 2001). <u>Embedded self-assessments in Executive Education courses: Improving participant learning and perceptions of course quality.</u> Paper presentation at WebNet 2001, Orlando, FL.
- Branon, R., & Essex, C. (October 2000). <u>Synchronous and asynchronous communication tools in distance education: A survey of instructors.</u> Paper presented at the Association for Educational Communications and Technology Conference, Denver, CO.
- Frick, T., Branon, R. & Graham, C. (October 2000). <u>Future directions for AECT: A member survey.</u> Paper presented at the Association for Educational Communications and Technology Conference, Denver, CO.
- Wang-Chavez, J., Branon, R. & Mikolaj, P. (October 2000). <u>Facilitating web-based instruction:</u> <u>Formative research on improving an online undergraduate business course.</u> Roundtable conducted at the Association for Educational communications and Technology Conference, Denver, CO.
- Gaultney, J.F., Branon, R. F., Jones, D., Bjorklund, D.F., & Goldstein, D. (February 1994). <u>The relation between strategy use and recall in gifted children.</u> Poster presented at the North Carolina Cognition Group, Winston Salem, NC.
- Gaultney, J.F., Branon, R. F., Jones, D., Goldstein, D., Bjorklund, D.F. (April 1994). <u>The relationship between strategy use and recall in gifted and average children</u>. Presented at the Conference on Human Development Pittsburgh, PA.

Keynotes and Invited Presentations

Lambert, H., Powell, K., & Branon, R. (June 2017). Invited panelist: <u>The Event Horizon of Higher Education: Conversations with Leaders on the Learners of the Future</u>. UPCEA Summit for Leadership in Online Learning, San Diego, CA.

Branon, R. (October 2016). Keynote: <u>The future of higher education: Where do we go from here?</u> Madison College Flexible Learning Conference. Madison, WI.

Agarwal, A., Branon, R. & Diemand-Yauman, C. (April 2015). Invited panelist: <u>Certifying online performance</u>. Harvard/MIT Summit on Online Learning. Cambridge, MA.

Branon, R. (March 2015). Keynote: <u>The innovation imperative: The future of higher education in the balance</u>. Annual Adult Student Recruitment and Retention Conference, Madison, WI.

Branon, R. (August 2014). Invited presentation: <u>Mobile Learning</u>. 30th Annual Conference on Distance Teaching and Learning, Madison, WI.

Branon, R. (March 2014). Keynote: <u>Expanding our horizons: Technology, innovation, and higher education</u>. Annual Adult Student Recruitment and Retention Conference, Madison, WI.

Branon, R., Johnstone, S., Arnold, T., Brower, A., Offerman, D., & Offerman, M. (August 2013). Invited panel (moderator): <u>Competency-based assessment: How and why to get started</u>. 29th Annual Conference on Distance Teaching and Learning, Madison, WI.

Branon, R. (May 2013). Plenary: <u>Technology, innovation, and flexibility: Exploring the edges</u>. LEAP Wisconsin 2.0, Madison, WI.

Branon, R. (March 2013). Keynote (encore): <u>Future technology: expanding the boundaries of learning and education</u>. Annual Adult Student Recruitment and Retention Conference, Madison, WI.

Maes, S., Pappas, J., & Branon, R. (September 2012). Invited Panelist: What's coming and how are we going to successfully navigate it? Midwest Regional UPCEA Conference, Kansas City, MO.

Branon, R., Brown, J., Gagnon, D., & Scagnoli, N. (August 2012). Invited panelist: <u>Preparing instruction for mobile learning</u>. 29th Annual Distance Teaching and Learning Conference. Madison, WI.

Branon, R. (June 2012). Invited speaker: <u>Innovation and the competitive edge</u>. George Mason University 8th Annual eLearning Symposium. Alexandria, VA.

Branon, R. (April 2012). Invited speaker: <u>Learning Management Systems: Innovation and possibility</u>. University of Wisconsin System Learning Technology Development Council Annual Meeting. Stevens Point, WI.

Branon, R. (April 2012). Keynote: <u>Educational technology: The realities of innovation and possibility</u>. University of Wisconsin-Whitewater Spring 2012 Faculty Development Day, Whitewater, WI.

Branon, R. (March 2012). Keynote: <u>Future technology: expanding the boundaries of learning</u> and education. Annual Adult Student Recruitment and Retention Conference, Madison, WI.

Quinn, C., Rossett, A., Brown, J., & Branon, R. (August 2011). Invited panelist: <u>Impacts of mobile learning on distance education and training</u>. 28th Annual Distance Teaching and Learning Conference. Madison, WI.

Branon, R. (September 2011). Keynote: <u>Technology</u>, <u>change</u>, <u>and the future of higher education</u>. Florida Association of Educational Data Systems Annual Conference, Orlando, FL.

Branon, R. (March 2011). Keynote: <u>Technology</u>, <u>learning</u>, <u>and the future of higher education</u>. Adult Student Recruitment and Retention Conference, Madison, WI.

Branon, R. (April 2010). Keynote: <u>Technology trends: Education and "App Store economics"</u>. eLearning Consortium of Colorado Annual Meeting (eLCC), Vail, CO.

Branon, R. (December 2009). Keynote: <u>Emerging mobile and cloud technologies</u>. Southern Regional Education Board Technology Cooperative Annual Meeting, Atlanta, GA

Branon, R., Oelhert, M., Ressler, S., Holt, J. (August 2009). Invited panelist: <u>Social learning technologies and the future of ADL</u>. ImplementationFest 2009, Orlando, FL.

Branon, R. (April 2009). Invited speaker: <u>The future of learning technology</u>. Wisconsin Charter School Association Annual Conference, Waukesha, WI.

Branon, R. Barr, A., Robeson, R. Wagner, E., Hunt, J. (March 2009). Invited panelist: <u>The critical role of interoperability, reuse, and standards in e-learning</u>. eLearning Guild Annual Gathering 2009, Orlando, FL.

Branon, R. (July 2008). Keynote: <u>Learning technology: trends, possibilities, and reality</u>. Online Learning Institute, NECC Annual Conference, San Antonio, TX.

Branon, R. (April 2008). Keynote: <u>Learning technology: trends, possibilities, and reality</u>. Colorado Telecoop Annual Meeting, Breckenridge CO.

Branon, R., Wolfenstein, W., & Weiss, C. (August 2012). <u>MASLO: Mobile learning workshop</u>. 29th Annual Distance Teaching and Learning Conference. Madison, WI.

Branon, R. (December 2007). Keynote (encore): <u>Trends in learning technology: A personal perspective</u>. Southern Regional Education Board Meeting, Atlanta, GA.

Branon, R. (September 2007). Invited speaker: <u>The future of online learning technology</u>. Florida Virtual School 10th Annual Staff Conference, Orlando, FL.

Branon, R. (September 2007). Keynote: <u>Future of digital learning technologies: A personal perspective</u>. Southern Regional Education Board Educational Technology Cooperative Annual Meeting, St. Pete Beach, FL.

Branon, R. (May 2006). Invited speaker: <u>Learning professionals: A future view</u>. Society for Pharmaceutical and Biotech Trainers Conference, Chicago, IL.

Additional Professional Speaking Events and Workshops

Branon, R. (October 2013). <u>Fresh perspectives on instructional design</u>. DevLearn Conference, Las Vegas, NV.

Branon, R., Wolfenstein, W., & Weiss, C. (August 2012). Workshop: <u>Creating and distributing content for mobile learning</u>. 28th Annual Conference on Distance Teaching and Learning, Madison, WI.

Branon, R., & Wolfenstein, W. (June 2012). <u>Introducing MASLO: An open source mobile learning development platform</u>. mLearnCon 2012, San Jose, CA.

Branon, R. & Wolfenstein, M. (October 2011). <u>Developing the mobile access to supplementary learning objects system (MASLO)</u>. DevLearn Conference, Las Vegas, NV.

Poltrack, J., Branon, R., & Nelson, J. (August 2011). <u>SCORM Update</u>. ImplementationFest, Orlando, FL.

Branon, R. Wolfenstein, M., & Nelson, J, (August 2011). <u>Mobile Access to Supplementary Learning Objects: MASLO</u>. ImplementationFest, Orlando, FL.

Brown, J., Dublin, L. Branon, R. Haag, J. (November 2010). <u>Mobile learning technology:</u> <u>Strategy and implementation workshop</u>. DevLearn, San Francisco, CA.

Branon, R. & Carr, S. (November 2010). <u>Ten Ways to reward and retain SMEs</u>. Leaning 2010. Orlando, FL.

Branon, R. (November 2010). <u>A new ecosystem for life-long learning</u>. Learning 2010. Orlando, FL.

Shaw, J. & Branon, R. (November 2010). <u>Temporary and contracted staff: Learning and knowledge strategies</u>. Learning 2010. Orlando, FL

Brown, J., Branon, R., Haag, J., Rassch C. (June 2010). <u>Mobile learning technology: Strategy and implementation workshop</u>. mLearnCon, San Diego, CA.

Branon, R. (March 2010). <u>Mobile and social media: Building bridges from learning to performance</u>. Learning Solutions 2010 Conference and Expo, Orlando, FL.

Branon, R. (March 2009). <u>Technologies in development: A view from the laboratory</u>. eLearning Guild Annual Gathering 2009, Orlando, FL.

Branon, R. (February 2009). <u>Future trends in learning technology: A view from the laboratory</u>. Training 2009, Atlanta, GA.

Branon, R. (October 2008). <u>Connecting business and higher education: Driving innovation through collaboration</u>. Learning 2008, Orlando, FL.

Branon, R. & Raasch, C. (October 2008). <u>SCORM: Learning the basics</u>. Learning 2008, Orlando, FL.

Branon, R. (July 2008). <u>Learning technology trends and conference summary</u>. Academic Fest, Madison, WI.

Branon, R. (April 2008). <u>The current and future state of SCORM and other e-learning standards</u>. The e-Learning Guild Annual Gathering, Orlando, FL.

Branon, R. & Young, J. (October 2007). <u>The future of school: The growth of online K-12 education</u>. Learning 2007, Orlando, FL.

Lynch, D., Branon, R. & Goldberg, P. (October 2007). <u>Higher education and corporate education: Across the divide</u>. Learning 2007, Orlando, FL.

Koch, K., Sadowski, K. & Branon, R. (October 2007). <u>Higher education and learning industry group discussion</u>. Learning 2007, Orlando, FL.

Branon, R. (October 2007). SCORM: A demonstration and an update. Training Tech Solutions

Conference & Expo, Salt Lake City UT.

Branon, R. (November 2005). <u>The Learning professional in 2008: The future view</u>. Learning 2005 Conference, Orlando, FL.

Research Grants, Contracts, and Awards (Funded)

University of Wisconsin-Extension Mobile Learning Portal (UWEX MLP). (2013). (**Principal Investigator**). University of Wisconsin-Extension Infusing Technology Fund project grant. Award: \$20,000.

SCORM 2004 4th Edition: A process for certification. (2013). (**Principal Investigator**). U.S. Department of Defense Advanced Distributed Learning subcontract through Katmai Corporation. Award \$42,000.

MASLO: Mobile Access to Supplemental Learning Objects. (2011-2012). (**Principal Investigator**) U.S. Department of Defense Advanced Distributed Learning Initiative Broad Agency Announcement (BAA) Research Contract. Award: \$308,000.

Developing Revu4u: A mobile application for test preparation. (2009-2010). (**Principal Investigator**). Florida Virtual School research and development contract. 2009-2010 Award: \$38,000.

Advanced SCORM courseware development and supporting activities for ADL. (2009-2010). (**Project Director**) U.S. Department of Defense Advanced Distributed Learning (ADL) Initiative research subcontract: 2009-2010. Award: \$150,000

Development of a SCORM interface for first-responder live training. Small Business Innovation Research (SBIR) Phase II sub-award with Equipment Simulations, Inc. 2008-2009. Award: \$50,000.

Florida Virtual School/Academic Advanced Distributed Learning research and consulting contract. (2008-2009). (**Project Director**). Award: \$300,000.

Modular courseware design and development for Algebra Readiness. (2007-2008). (**Project Director**) Florida Virtual School research and development contract: 2007-2008. Award: \$48,000.

Research Grants, Contracts, and Awards (Pending or Submitted)

Extending the MASLO codebase for location awareness. (2013/2014 Contract pending). (**Principal Investigator**) Combating Terrorism Office, U.S. Department of Defense. Requested/Pending \$200,000.

Research Grants, Contracts, and Awards (Not Funded)

Personal Assistant for Learning: Handling Engine for Learner-specific Processing Recommendations (PAL HELPR). (2013). (**Principal Investigator**). U.S. Department of Defense Advanced Distributed Learning Broad Agency Announcement. Requested: \$352,440.

Personalized mobile learning: Extending the MASLO codebase for spaced learning, location awareness, and next generation SCORM. (2012). (**Principal Investigator**). U.S. Department of Defense Advanced Distributed Learning Broad Agency Announcement: Requested: \$343,476

mSLOT: Mobile Supplemental Learning Objects Technology. (2011). (**Co-PI with Moses Wolfenstein Academic ADL Lab**). National Science Foundation Cyberlearning: Transforming Education Grant. Requested: 546,587.

UW System eCampus: Partnerships for adult degree completion. (2010). (**Project Director**). Lumina Foundation. Requested: \$800,000

The NSDL backpack: The learner pathway. (2010). (**Co-Pl with SREB Director Myk Garn**). National Science Foundation National Science Digital Library Grant. Requested: \$ 2,000,000 *Note*: SREB Partially funded \$200,000 for evaluation/feasibility study. Served as advisory panel member for this part of the project.

Climate Heroes Educational Video Game. (2008). (**Principal Investigator**). NASA Global Climate Change Education Grant. Reguested: \$495,149

University Service

<u>University of Wisconsin Extension/System Flexible Option Core Leadership Team</u> (Competency-based degree programs) 2012-present. http://flex.wisconsin.edu

<u>University of Wisconsin System Learn@UW Executive Committee (</u>LMS and System-wide learning architecture) 2012-present http://www.wisconsin.edu/olit/luwexec/</u>

<u>University of Wisconsin-Extension Infusing Technology Throughout Extension Working Team</u> 2011-2014

http://tech.uwex.edu/content/about-infusing-technology-university-wisconsin-extension

<u>University of Wisconsin-Extension Broadband Sustainability Advisors</u> 2011-2012 http://broadband.uwex.edu/partners/community-sustainability-advisors/

<u>University of Wisconsin System Learning Management System Task Force</u> 2010-2012 http://www.wisconsin.edu/olit/luwexec/projects/exploratorytask/

<u>University of Wisconsin System eCampus Steering Committee</u> 2009-2010 http://ecampus.wisconsin.edu

<u>University of Wisconsin System Academic ADL Co-Laboratory</u> AcademicFest Symposium (Developed, planned and moderated) 2008 and 2010.

Select Examples of Service to the Profession

<u>University of Texas System Institute for Transformational Learning</u> (2013) National advisory board member.

<u>CIC Affinity Group for online Education</u> Participating group member, (2012-present). Special invitee to participate in meetings to discuss how Big 10 universities are addressing distance education.

<u>ASG (Action, Solutions, Growth) Instructional Design Meetup</u> (2012-2013) Planned and moderated a 2-day event at the University of Washington for Instructional Designers in Continuing Education offices from several universities in March 2012.

<u>Journal of Advanced Distributed Learning Technology</u> (first issue due in mid 2013) Editorial board member.

Sage Open Journal Article reviewer 2012-2013.

<u>Future Learning Journal</u> Editorial board member 2011-2013.

Association for Computing Machinery eLearn Magazine Advisory panel member 2010-2011.

<u>AECT Association for Educational Communications and Technology Conference</u> proposal reviewer (multiple years).

<u>Masie Center E-learning Consortium</u> Chair of the Special Interest Group (SIG) on Instructional Design 2004-2005.

<u>Tech Trends Contributor</u>: The monthly magazine of the Association for Educational Communications and Technology (AECT). Column writer for *Web & Wild* December 1999-2003.

Scholarships and Honors

Undergraduate Scientific Research Award, Phi Kappa Phi and Sigma Xi, University of North Carolina at Charlotte, May, 1994.

Outstanding Senior of the Year Award, University of North Carolina at Charlotte Department of Psychology, April, 1994.

Chancellor's List at University of North Carolina at Charlotte, Fall and Spring Semesters 1992-93, Spring Semester 1994.

Outstanding Senior Scholar of the Year Scholarship, National Golden Key Honor Society, December, 1993.

The Research Excellence Award: First place in the assisted research category at the Psychology Student Research Fair, University of North Carolina at Charlotte, April, 1993.

President's List, Central Piedmont Community College, Spring and Winter 1991, Spring 1992.

Dean's List, Central Piedmont Community College, Summer and Fall Quarters 1991.